

**Northwoods Dressage Association
Board Meeting
7/10/17
Blackwoods, Proctor MN**

Present: Pam Forsythe, Alex LaFleur, Jess Amundson, Kate Hinz,, Kathi Marshall, Jen Hovde, Leah Nelson, Julie Williams, Amanda LaFleur, Jennifer Manty

Call to Order: 6:43

Conflict of interest: None

Mission Statement: Kate

Treasurer Report: Checking—\$11,303.32. Money Market—\$25,017.44

Please see attached report

- Purchased new cash box. Trailer lock combinations are in the box for the show managers
 - Need to think ahead/plan better for booking the judges hotel rooms in the future. High price was paid for the rooms in Duluth for the Recognized show. May need to look at making a budget for the shows. We did make money on the shows. The only outstanding bill is from the fair grounds.
 - We have already received online entries for the July show
- Motion to approve by, Kate 2nd by Alex—passed.

Secretary's Report: Please see attached report

Motion to approve by, Alex 2nd by Jess—passed

Governance: Nothing new to report.

Please think about extending your term if your term is up

Keep thinking of potential new members

Education/scholarship:

- “L” Program application to be filled out. We need to pick proposed dates. 1 weekend each month, February, March and April. Sent out an email to CSDEA to notify them of our plans. We don't want to conflict with banquet dates—ours and theirs. Other potential conflicts: Tack swap—March, MN Horse Expo—April, USDF convention—December. Please let Leah know of any other potential conflicts.
- We need to get a check out to Terri for the Yoga class (\$50/day). We need a bill from her for documentation purposes.

Membership: 124 total members—107 primary, 17 supporting.

We will approve additional lifetime horse membership (Brio)

We will send out certificates for lifetime horse memberships

Equipment: Nothing new.

- Learned a lot about the rings and wind.
- Kathi will make new signs for Rings 1 and 2. Alex will make recycling signs. Fair board has recycling containers that we can use

Shows: 2 more to go!

- Kathi has asked Erica about extending deadline for show entries. Hasn't been done so far
- There is WiFi available in the office and if parking a camper by the 4H building. So far there is no extra charge.
- Kathi sent a letter to the Fair Board thanking them for what they do. They spend \$12,000 updating the electrical. They also brought in an Electrical Engineer to assess the entire fairgrounds and the electrical system for the entire fairgrounds will also be updated. This cost \$20,000. They are also updating the stall doors—won't be “fancy doors” but they will

work. They have a meeting later this month and Kathi will attend. They really like working with us!

- Erica and Carri are working hard on the shows
- Monique (saddle fitter) now owns her own business. Asked if she could attend the show. Kathi invited her but she declined. Kathi didn't want competition with Diamond Royal.
- Volunteer Positions: All are filled. Dale will announce on Saturday. Alex and Jess will switch off announcing on Sunday.
- Alex redid the volunteer credit policy. Kathi proposed extra credits for scribes

Motion by Pam: Any volunteer credits earned at previous NWDA shows may be used in exchange for entry fees, non-compete fees and/or up to 1/2 of any NWDA sponsored clinic. 2nd by Kate—passed

- All of the “stuff” got moved to the old office. We will only move the stuff needed for the shows to the new office. We need to look a downsizing. We will have to put stuff into the trailer due to the fair.
- Kathi did apply for a grant for \$1000 to CSDEA. Jessica Foschi will make sure it gets noticed. Next year we can look a a \$5000 grant
- Who is responsible for the competitors party? Kathi/Alex/Jess—beverages with cheese and crackers. Kate is willing to help also

JR/YR: Clinic went well. Had good attendance from various barns

Website/newsletter:

- Newsletter is done and going out. Jen will mail them
- Facebook Promotions—Any ideas? \$50/month for advertising
- Who is responsible for answering emails? Alex and Jess are doing this
- Leah will post on Facebook to direct questions for the upcoming show to Erica via email
- Nice to have Facebook posts right before the shows to help people get excited and then after the shows to summarize them
- Get items to Leah to have them published on the website and Facebook

Fundraising: Nothing new to report.

- Hats and Jackets are ready.
- Get pictures to Jess for the Calendar for next year
- Their is no official photographer at the shows. Rebecca Riggs and Erin Johnson have been available at past shows. We need to have them be more clear. Maybe if they are taking pictures they should have a flyer in the office.
- July show—Rebecca Riggs will only be taking pictures of those that have signed up. Erin Johnson and Anya-Maria Photography will also be available. We will make a board and post flyers

Awards banquet: February 3rd. Not the same weekend as the ALS Fundraiser. We can get in on Friday to decorate. Please think of a theme.

Old Business: Update on taxes—still pending

Fair Board—see above

Grants/stalls—not giving out

New Business: Pam won't be at the next meeting. Jennifer will take minutes

Next Meeting date: 8/14/17

Motion to adjourn: by Jen, 2nd by Alex—passed