

**Northwoods Dressage Association
Board Meeting
5/23/16
Blackwoods, Proctor MN**

Present: Pam Forsythe, Alex LaFleur, Jess Amundson, Kathi Marshall, Jen Hovde, Sara Choidi, Julie Davies-Pagels, Natascha Artang, Leah Nelson, Julie Williams, Colleen Hill

Call to Order: 6:33

Conflict of interest: None

Mission Statement: Colleen

Treasurer Report: Checking—\$9352.69. Money Market—\$17,020.05

More membership dues have been received.

Most of the money has been collected for the Ulf clinic

Jen will be meeting with Blaine on the taxes next week

Motion to approve by Julie W, 2nd by Julie DP —passed.

Secretary Report:

Motion to approve by Jen, 2nd by Alex—passed

Governance:

Nothing new. Could take on 1 new board member

Education/scholarship:

Clinic went well. There weren't a lot of outside auditors. We were able to practice scribing.

Could maybe get a list of attendees for possible scribes for the shows.

Carrie still needs to submit her article for her scholarship. Alex has submitted her article and needs to be paid

The board approved \$80/rider for the team competition in Mason City

Membership:

Need to make sure that Deb H has an updated membership list prior to the show. Colleen will email Deb to make sure she gets the most updated list of new memberships if more come in
Membership list was up to date as of 5/23: 88 individual members, 16 supporting members, 68 annual horses, 62 lifetime horses

Question: Should we send out a monthly email to all the members about the Board meeting?

Possible things to be included would be: overview of board meetings, board meeting dates, little tidbits about shows, upcoming events. Jess is willing to take this on

Equipment:

A suggestion was made to purchase a karaoke machine for the announcer at the jump ring and for entertainment at the competitors party.

Motion: Spend ~\$150 to have Kathi purchase a karaoke machine for NWDA

Motion by Jen, 2nd by Julie W—passed

Shows:

For the June shows: Alex is working on volunteers and will send out an email looking for more volunteers as needed.

During the June 4 and 5th show—Kathi will fill in at the office as needed on Saturday later in the day.

Motion: Kathi will purchase a new Banner (with our new logo) and a Welcome Competitors sign for the office

Motion by: Kathi, 2nd Colleen—passed

Sara McGee will be doing her Century Ride at the June Recognized show. We will have cake and reception at the competitors party. Julie DP will help with this

We will have a competitors party at the June Recognized show. Wine and cheese will be purchased. Last year we spent around \$200. Alex and Jess will organize this.

There is a photographer interested in taking pictures at the show again this year. Last year we used Amber Nicols and Erin Johnson

Fly bonnets for high point awards: Sara C will volunteer her time to make the bonnets. Cost for each bonnet will be ~\$8. May look at adding the logo to each bonnet—Kathi and Sara will look at this. Suggestion was made for Sara C to meet with Amanda (for purchasing logos). By the time we add the logo the cost may be ~\$20.

Motion: To approve purchasing up to 25 bonnets with logos at \$20 each for high point awards, spending up to \$500

Motion by Jen, 2nd by Julie DP—passed

Volunteer coordinator

Alex has the schedule for the volunteers from last year and will clean up the volunteer credits. Jen will also check the computer for additional hours. Alex will send out a PDF to the people who have credits. Going forward, Alex will come up with a system to manage this. See more information about volunteers under shows above

JR/YR:

4 people have signed up for the June clinic (6/21 & 6/22) Sara talked to the Equestrian club to get the word out. Thinking about a play day in October. If not enough interested young riders interested in the JR/YR clinic it will be opened up to adults

Website/newsletter:

The next newsletter went out. Leah reports there was a bit of a learning curve to get this done, but it will be easier next time. She uploaded a video link to the Google drive on how to properly prepare a newsletter for mailing.

The printing fee was between \$60–70. We will continue to have the Print Shop do the printing.

The next issue will be completed by the end of July and will be out in August.

Discussion: In the past we have paid the person doing the newsletter. Most recently we paid the person \$100/issue, Genevieve was paid \$50. Should we look renegotiate this?

Motion: Pay the Quarterly newsletter publisher \$100/issue

Motion by: Kathi, 2nd Julie DP—passed

Updated show bills will be posted to the website. We will also also set up a mail chimp account to send out email campaigns. The email list will be updated from the membership list

Fundraising:

Sara C will fundraise by selling goodies at the Schooling show as a bake sale. This will help her raise \$\$ for her upcoming trip. She will donate 15% to NWDA

Awards banquet:

We will send out an email reminder to the competitors at our shows to keep track of their scores for the year end awards.

We will ask Teresa to update the Board member display board

We will have boxes at the shows: 1 for nominations of board members and a “suggestion” box for members to submit ideas to the board.

Old Business:

Structure/Gazebo: Justin would be willing to make a structure but the 12x12 size may be too large to transport. Question was asked if it would be possible to have it precut and then

assembled on site. Colleen will check with Justin and if this doesn't work, she will let us know.

Suggestion was made to check on the Otter Creek Website to see what they have for a gazebo.

New Business:

Monique (the saddle fitter) will be coming to the Recognized show. Suggestion was made to get advertising out for this. Monique will talk to Deb H about this to get the word out
Beth Wilson will be having a weekend seminar coming up on the Masterson Method. No date has been set yet. It will be held at Rocky Run—Beth's barn

Next Meeting date: 6/13/16

Motion to adjourn: by Jen, 2nd by Pam